

**Certification of Commercial Material  
in Children's Television Programs**

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**WAKA-TV, MONTGOMERY, AL**

**October 1 through December 31, 2012**

CERTIFICATION OF COMPLIANCE  
WITH CHILDREN'S TELEVISION COMMERCIAL LIMITS  
October 1, 2012 through December 31, 2012

During the above period, the CBS Television Network ("CBS"), a unit of CBS Corporation, disseminated to its owned and affiliated stations the following weekly programs originally produced and broadcast primarily for an audience of children 12 years of age and under:

Doodlebops I  
Doodlebops II  
Busytown Mysteries I  
Busytown Mysteries II  
Liberty's Kids I  
Liberty's Kids II

All of these programs were disseminated for weekend broadcast by CBS affiliates and owned stations.

I hereby certify that the children's programming disseminated by CBS, during the period October 1, 2012 through December 31, 2012, was formatted to contain no more than the maximum amount of commercial time permitted under the Communications Act, as amended, 47 U.S.C. §303a, and 47 C.F.R. §73.670(a)-(d). Specifically, I certify that, in the form and sequence in which the programming was disseminated by CBS to its owned and affiliated stations for broadcast:

- (1) Each hour of weekend children's programming (containing either one hour-long program or two consecutive half-hour programs) contained no more than ten and one-half minutes (10:30) of network commercials and was formatted to contain no commercials supplied by the local station;
- (2) When, due to preemptions, the network disseminated during the weekend a half-hour children's program which was not part of an hour's block of children's programming, that program contained no more than five minutes fifteen seconds (5:15) of network commercials and was formatted to contain no commercials supplied by the local station.



Matthew Margo

Senior Vice President

CBS Program Practices, New York

CBS Television Network

Date: December 31, 2012

**Standard Form Quarterly Certification  
of Commercial Material in Children's Television Programs**

Certification of Commercial Material  
in Children's Television Programs for  
WAKA-TV, Selma, Alabama

This Certification of Commercial Material in Children's Television Programs applies to Children's Programs broadcast by this station during the period October 1 through December 31, 2012. As used herein, the term "Children's Program(s)" means a program originally produced and broadcast primarily for children 12 years of age and under.

I hereby certify as follows:

1. Children's Programs Produced Locally by the Station

Attached hereto as Exhibit A is a list of Children's Programs produced by and broadcast by this station during the period covered by this Certification. As a standard practice, this station formats all of the Children's Programs it produces for broadcast in compliance with commercial limitations contained in the Children's Television Act of 1990 [Pub. L. No. 101-437] (hereinafter the "Act"). In no instance did the total amount of actual commercial matter in the "clock hour" during which any of the Children's Programs listed in Exhibit A were broadcast exceed the Act's statutory limits for Children's Programs.

2. Network Children's Programs

Attached hereto as Exhibit B is a list of CBS Network Children's Programs broadcast by this station during the period covered by this Certification. This station has received certification from the CBS Network that it, as a standard practice, formats these Children's Programs to comply with the Act's statutory commercial limits for Children's Programs. I hereby certify that this station did not add any commercial matter to these network Children's Programs which, when taken together with the network commercial matter contained in these programs, would cause the total amount of commercial matter in the "clock hour" during which any of these network Children's Programs were broadcast to exceed the Act's statutory commercial limits for Children's Programs.

3. Syndicated Children's Programs

Attached hereto as Exhibit C is a list of syndicated Children's Programs broadcast by this station during the period covered by this Certification. This station has received certification from the syndicator of each of these programs that each, as a standard practice, formats its Children's Programs to comply with the Act's statutory commercial limits for Children's Programs. I hereby certify that this station did not add any commercial matter to these syndicated Children's Programs which, when taken together with the syndicated commercial matter contained in these programs, would cause the total amount of commercial matter

in the "clock hour" during which any of these syndicated Children's Programs were broadcast to exceed the Act's statutory commercial limits for Children's Programs.

4. Display of Website Addresses

Attached hereto as Exhibit D are the Station's Weekly Website Display Checklists demonstrating the Station's compliance with the Commission's Website Display rules. Except as otherwise noted in the Station's Weekly Website Display Checklists, I hereby certify that the Station's display of website addresses during Children's Programs was in compliance with the Commission's Website Display rules.

Date: January 10, 2013

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Mark Smith  
Program Director

## **Exhibit A**

### **Locally Produced Children's Programs**

[List each locally produced Children's Program]

No locally produced children's programs for ages 12 years or younger aired in the Fourth Quarter of 2012 on the main channel or subchannel.

## **Exhibit B**

### **Network Children's Programs**

[List each network Children's Program]

The following CBS programs for 12 years or younger  
aired on WAKA's main channel Fourth Quarter 2012.

"Doodlebops I"

"Doodlebops II"

"Busytown Mysteries I"

"Busytown Mysteries II"

"Liberty's Kids I"

"Liberty's Kids II"

The following MeTV programs for 12 years or younger aired on WAKA's  
subchannel 8.3 in Fourth Quarter 2012

"Green Screen Adventures"

"Children Talk"

"Cookin' with Cutty"

"Kids Cooking"

## **Exhibit C**

### **Syndicated Children's Programs**

[List each syndicated Children's Program]

No syndicated children's programs for ages 12 years or younger  
aired on WAKA's main channel or sub-channel in the Fourth Quarter of 2012.



**Weekly Website Display Checklist  
for the Fourth Quarter 2012**

The undersigned certifies to the following:

**I. Websites Displayed During Children's Programs**

**X** The following website addresses were displayed ("Displayed Page") during non-commercial portions of Children's Program: cookiejartv.com

☐ None (if none, do not complete any other portion of this certification). By checking None, I certify that the only website addresses that appeared in Children's Programs appeared during on-air third-party advertisements and were for websites that appear to be owned by neither the program provider nor the Station.

**II. For each Website Address observed, I visited the website and observed the following:**

- ☐ The website offers a substantial amount of program-related material or other non-commercial content.
- ☐ The website does not appear to be primarily intended for commercial purposes, including e-commerce or advertising.
- ☐ The website's home page and other menu pages are clearly labeled to distinguish the non-commercial from the commercial sections.
- ☐ The page of the website to which I was directed by the Website Address displayed in the Children's Program does not appear to be used for e-commerce, advertising, or other commercial purposes, and it contains no links labeled "Store" (or similar terms) and no links to any page with commercial material.
- ☐ No program host or character was used to actively sell any product or service anywhere in the website, or, in the alternative, program hosts or characters were used to actively sell products or services but only on pages primarily devoted to multiple characters from multiple programs.

**If any of the boxes in this Section II are not checked, I have attached an explanation describing the process by which I accessed website content that prevents me from checking the particular box. In addition, I have attached print-outs of relevant web pages.**

**III. Website Evaluation**

In making the observations above in Section II, I took all of the following actions for each website I visited:

- ☐ Clicked all links on the Displayed Page to determine whether any advertising or commercial material appears on a linked page.
- ☐ Determined whether any advertising of any kind is present on the Displayed Page.
- ☐ Determined whether the Displayed Page contains any link labeled "Store" or "Purchase" or "Buy" or any similar terms.
- ☐ Printed out the Displayed Page, which is attached hereto.
- ☐ Explored the entire website to which the Displayed Page belongs, looking for advertising of any kind.
- ☐ If any advertising was found anywhere in the website, I have written a narrative that describes how I found the advertising, including the links that were clicked in order to reach the advertising.
- ☐ I have printed out and attached hereto any pages that were accessed by one click from the Displayed Page (within the website and outside the website) that contained any advertising of any kind.

Date: January 10, 2013

Name: Mark Smith

Title: Program Director

**WAKA-TV**  
**Commercial Report for Children (Ages 12 & Under) Programs**  
**MONTH: OCTOBER 2012**

Time Period	Program Name	Date	10/6/2012	10/13/2012	10/20/2012	10/27/2012	
08:00-08:30 am	Doodlebops	Local Comml.					
		Network Comml.	5:15	5:15	5:15	5:15	
		<b>**Total</b>	5:15	5:15	5:15	5:15	

Time Period	Program Name	Date					
08:30-09:00 am	Doodlebops II	Local Comml.					
		Network Comml.	5:15	5:15	5:15	5:15	
		<b>**Total</b>	5:15	5:15	5:15	5:15	

Time Period	Program Name	Date					
09:00-09:30 am	Busytown	Local Comml.					
	Mysteries I	Network Comml.	5:15	5:15	5:15	5:15	
		<b>**Total</b>	5:15	5:15	5:15	5:15	

Time Period	Program Name	Date					
09:30-10:00 am	Busytown	Local Comml.					
	Mysteries II	Network Comml.	5:15	5:15	5:15	5:15	
		<b>**Total</b>	5:15	5:15	5:15	5:15	

Time Period	Program Name	Date					
10:00-10:30 am	Liberty's Kids I	Local Comml.					
07:00-07:30 am		Network Comml.	5:15				
		Network Comml.		5:15	5:15	5:15	
		<b>**Total</b>	5:15	5:15	5:15	5:15	

Time Period	Program Name	Date					
10:30-11:00 am	Liberty's Kids II	Local Comml.					
07:30-08:00 am		Network Comml.	5:15				
		Network Comml.		5:15	5:15	5:15	
		<b>**Total</b>	5:15	5:15	5:15	5:15	

[Use additional sheets as necessary]

**WAKA-TV**  
**Commercial Report for Children (Ages 12 & Under) Programs**  
**MONTH: NOVEMBER 2012**

Time Period	Program Name	Date	11/3/2012	11/10/2012	11/17/2012	11/24/2012	
08:00-08:30 am	Doodlebops I	Local Comml.					
		Network Comml.	5:15	5:15	5:15	5:15	
		<b>**Total</b>	5:15	5:15	5:15	5:15	

Time Period	Program Name	Date					
08:30-09:00 am	Doodlebops II	Local Comml.					
		Network Comml.	5:15	5:15	5:15	5:15	
		<b>**Total</b>	5:15	5:15	5:15	5:15	

Time Period	Program Name	Date					
09:00-09:30 am	Busytown Mysteries I	Local Comml.					
		Network Comml.	5:15	5:15	5:15	5:15	
		<b>**Total</b>	5:15	5:15	5:15	5:15	

Time Period	Program Name	Date					
09:30-10:00 am	Busytown Mysteries II	Local Comml.					
		Network Comml.	5:15	5:15	5:15	5:15	
		<b>**Total</b>	5:15	5:15	5:15	5:15	

Time Period	Program Name	Date					
10:00-10:30 am	Liberty's Kids I	Local Comml.					
		Network Comml.	5:15	5:15	5:15	5:15	
			5:15				
		<b>**Total</b>	10:30	5:15	5:15	5:15	

Time Period	Program Name	Date					
10:30-11:00 am	Liberty's Kids II	Local Comml.					
		Network Comml.	5:15	5:15	5:15	5:15	
			5:15				
		<b>**Total</b>	10:30	5:15	5:15	5:15	

[Use additional sheets as necessary]

**WAKA-TV**  
**Commercial Report for Children (Ages 12 & Under) Programs**  
**MONTH: DECEMBER 2012**

Time Period	Program Name	Date	12/1/2012	12/8/2012	12/15/2012	12/22/2012	12/29/2012
08:00-08:30 am	Doodlebops I	Local Comml.					
		Network Comml.	5:15	5:15	5:15	5:15	5:15
		<b>**Total</b>	5:15	5:15	5:15	5:15	5:15

Time Period	Program Name	Date					
08:30-09:00 am	Doodlebops II	Local Comml.					
		Network Comml.	5:15	5:15	5:15	5:15	5:15
		<b>**Total</b>	5:15	5:15	5:15	5:15	5:15

Time Period	Program Name	Date					
09:00-09:30 am	Busytown Mysteries I	Local Comml.					
		Network Comml.	5:15	5:15	5:15	5:15	5:15
		<b>**Total</b>	5:15	5:15	5:15	5:15	5:15

Time Period	Program Name	Date					
09:30-10:00 am	Busytown Mysteries II	Local Comml.					
		Network Comml.	5:15	5:15	5:15	5:15	5:15
		<b>**Total</b>	5:15	5:15	5:15	5:15	5:15

Time Period	Program Name	Date					
10:00-10:30 am	Liberty's Kids I	Local Comml.					
		Network Comml.	5:15	5:15	5:15	5:15	5:15
		<b>**Total</b>	5:15	5:15	5:15	5:15	5:15

Time Period	Program Name	Date					
10:30-11:00 am	Liberty's Kids II	Local Comml.					
		Network Comml.	5:15	5:15	5:15	5:15	5:15
		<b>**Total</b>	5:15	5:15	5:15	5:15	5:15

[Use additional sheets as necessary]

**WAKA KIDDTV 8.3**

**FOR**

**STATION WAKA-TV, MONTGOMERY, AL**

**For the period October 1 through December 31, 2012**

**WAKA KIDDTV 8.3**  
**Commercial Report for Children (Ages 12 & Under) Programs**  
**(Also includes Children ages 13-16 Programs)**  
**MONTH: DECEMBER 2012**

**Saturday**

Time Period	Program Name	Date	12/1/2012	12/8/2012			
7:00-7:30 AM	Animal Explorations	Local Comml.	0	0			
		Network Comml.	3:30	3:30			
		<b>**Total</b>	3:30	3:30			

Time Period	Program Name	Date	12/1/2012	12/8/2012			
7:30-8:00 AM	Sports Stars of Tomorrow	Local Comml.	0	0			
		Network Comml.	4:30	4:30			
		<b>**Total</b>	4:30	4:30			

Time Period	Program Name	Date	12/1/2012	12/8/2012			
8:00-8:30 AM	Dragonfly TV	Local Comml.	0	0			
		Network Comml.	3:30	3:30			
		<b>**Total</b>	3:30	3:30			

Time Period	Program Name	Date	12/1/2012	12/8/2012			
8:30-9:00 AM	Swap TV	Local Comml.	0	0			
		Network Comml.	3:30	3:30			
		<b>**Total</b>	3:30	3:30			

Time Period	Program Name	Date			12/15/2012	12/22/2012	12/29/2012
7:00-7:30 AM	Green Screen Adventures	Local Comml.			0	0	0
		Network Comml.			5:00	5:00	5:00
		<b>**Total</b>			5:00	5:00	5:00

Time Period	Program Name	Date			12/15/2012	12/22/2012	12/29/2012
7:30-7:30 AM	Green Screen Adventures	Local Comml.			0	0	0
		Network Comml.			4:50	4:50	4:50
		<b>**Total</b>			4:50	4:50	4:50

Time Period	Program Name	Date			12/15/2012	12/22/2012	12/29/2012
8:00-8:30 AM	Children Talk	Local Comml.			0	0	0
		Network Comml.			5:00	5:00	5:00
		<b>**Total</b>			5:00	5:00	5:00

Time Period	Program Name	Date			12/15/2012	12/22/2012	12/29/2012
8:30-9:00 AM	Workforce	Local Comml.			0	0	0
		Network Comml.			5:00	5:00	5:00
		<b>**Total</b>			5:00	5:00	5:00

Time Period	Program Name	Date			12/15/2012	12/22/2012	12/29/2012
9:00-9:30 AM	Travel Thru History	Local Comml.			0	0	0
		Network Comml.			5:00	5:00	5:00
		<b>**Total</b>			5:00	5:00	5:00

Time Period	Program Name	Date			12/15/2012	12/22/2012	12/29/2012
9:30-10:00 AM	Safari	Local Comml.			0	0	0
		Network Comml.			4:50	4:50	4:50
		<b>**Total</b>			4:50	4:50	4:50

## Sunday

Time Period	Program Name	Date	12/2/2012	12/9/2012			
7:00-7:30 AM	Career Day	Local Comml.	0	0			
		Network Comml.	3:30	3:30			
		<b>**Total</b>	3:30	3:30			

Time Period	Program Name	Date	12/1/2012	12/8/2012			
7:30-8:00 AM	The Real Winning Edge	Local Comml.	0	0			
		Network Comml.	3:30	3:30			
		<b>**Total</b>	3:30	3:30			

Time Period	Program Name	Date	12/1/2012	12/8/2012			
8:00-8:30 AM	Animal Atlas	Local Comml.	0	0			
		Network Comml.	4:00	4:00			
		<b>**Total</b>	0:00	0:00			

Time Period	Program Name	Date	12/1/2012	12/8/2012			
8:30-9:00 AM	Teen Kids News	Local Comml.	0	0			
		Network Comml.	3:00	3:00			
		<b>**Total</b>	3:00	3:00			

Time Period	Program Name	Date			12/16/2012	12/23/2012	12/30/2012
7:00-7:30 AM	Green Screen Adventures	Local Comml.			0	0	0
		Network Comml.			4:55	4:55	4:55
		<b>**Total</b>			4:55	4:55	4:55

Time Period	Program Name	Date			12/16/2012	12/23/2012	12/30/2012
7:30-7:30 AM	Green Screen Adventures	Local Comml.			0	0	0
		Network Comml.			4:50	4:50	4:50
		<b>**Total</b>			4:50	4:50	4:50

Time Period	Program Name	Date			12/16/2012	12/23/2012	12/30/2012
8:00-8:30 AM	Cookin' with Cutty	Local Comml.			0	0	0
		Network Comml.			5:00	5:00	5:00
		<b>**Total</b>			5:00	5:00	5:00

Time Period	Program Name	Date			12/16/2012	12/23/2012	12/30/2012
8:30-9:00 AM	Kids Cooking	Local Comml.			0	0	0
		Network Comml.			5:00	5:00	5:00
		<b>**Total</b>			5:00	5:00	5:00

Time Period	Program Name	Date			12/16/2012	12/23/2012	12/30/2012
9:00-9:30 AM	Mad About	Local Comml.			0	0	0
		Network Comml.			4:55	4:55	4:55
		<b>**Total</b>			4:55	4:55	4:55

Time Period	Program Name	Date			12/16/2012	12/23/2012	12/30/2012
9:30-10:00 AM	Edgemont	Local Comml.			1	0	0
		Network Comml.			4:50	4:50	4:50
		<b>**Total</b>			4:50	4:50	4:50

[Use additional sheets as necessary]